

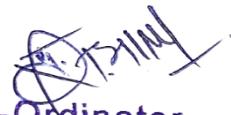
Date: 05/11/2020



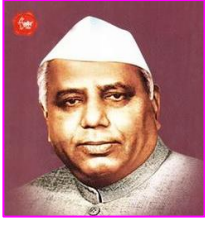
Permission to conduct a Programme

- 1) Name of the Department: - **Commerce**
- 2) Type of Programme: - Cultural/Academic/ Extracurricular/ Co-Curricular/ Sport
- 3) Title of Programme: - **Guest Lecture on "Digital Marketing."**
- 4) Name of Chief Guest/ Proprietor (In case of field visit): -
Dr. Amod Joshi
- 5) Name of Chairperson: - **Principal Dr. M. G. Babare**
- 6) Name of the teacher conducting the Programme/ function/event/other: -
Shri. Nitin M. Birajdar
- 7) Name of Govt./Non-Govt. Agency involved (if any): **Nil**
- 8) Class of the students attending the Programme: - **B. Com-I**
- 9) Date of event and Time: - **07 November 2020 (online)**
- 10) Place of the Programme/ Name of the Place (where as field visit/Tour carried out): -
Online mode


H.O.D.
Department of Commerce
Yashwantrao Chavan Mahavidyalaya
Tuljapur


Co-Ordinator
IQAC
Yeshwantrao Chavan Mahavidyalaya
Tuljapur, Dist. Osmanabad.


Principal
Yeshwantrao Chavan
Mahavidyalaya, Tuljapur



॥ Tamso Ma Jyotirmay ॥
Balaghat Shikshan Sanstha, Naldurg's
YESHWANTRAO CHAVAN MAHAVIDYALAYA
Tuljapur, Dist. Osmanabad-413601, Maharashtra, INDIA

yccollege@gmail.com



Date: 05/11/2020

Notice

The Department of Commerce is going to organize online guest lecture on "Digital marketing" by Dr. Amod Joshi on 7th November 2020 at 12:30 pm for B. Com-III students. Meeting will be organized on Google meet platform.

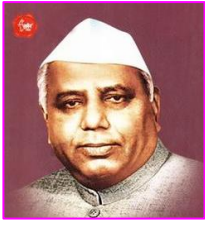
The link will be provided to join the meeting on the day of lecture by 12:30pm. Attendance is compulsory.

Time: 12:30 p.m.

Note: Share this notice on WhatsApp group of Students.


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Principal
Yashwantrao Chavan
Mahavidyalaya, Tuljapur



Date: 07/11/2020

Report and Attendance of Programme Conducted

- 1) Name of Activity: - **Guest Lecture on "Digital Marketing."**
- 2) Date of activity and Time: - **07 November, 2020.**
- 3) Name of Chief Guest/ Proprietor: - **Dr. Amod Joshi**
- 4) Name of Chairperson: - **Principal Dr. M. G. Babare**
- 5) Name and Signature of Concerned Programme Head: - **Shri. Nitin M. Birajdar**
- 6) Total attendance: - **32**
- 7) **Report: -**

The department of Commerce Yeshwantrao Chavan Mahavidyalaya Tuljapur organized an online guest lecture on "Digital marketing" by Dr. Amod Joshi on 7th November 2020 at 12:30 pm.

The lecture started with the welcome address and briefly introduction this lecture by the Department of Commerce Shri. Nitin M. Birajdar. Principal Dr. M. G. Babare was the Chair Person of this Programme.

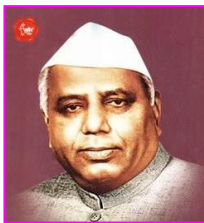
Guest speaker Dr. Amod Joshi During his lecture covered areas like search engine optimization, search engine marketing, social media marketing, mobile marketing, affiliate marketing, content marketing, and scope of digital marketing.

The lecture ended with question and answers with students. Vote of thanks given by Dr. A. A. Matole.


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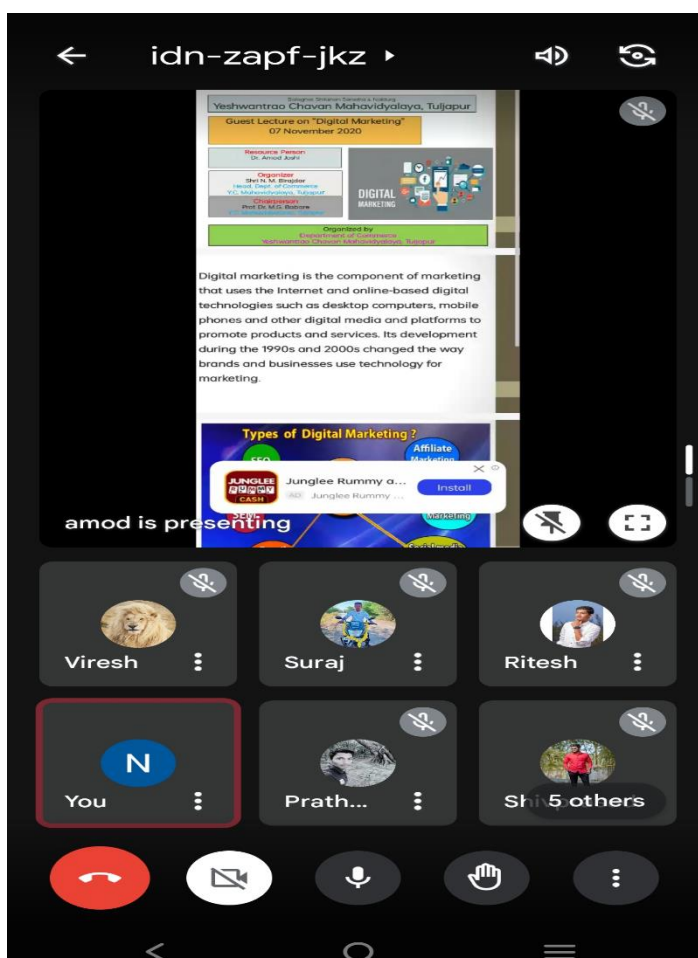
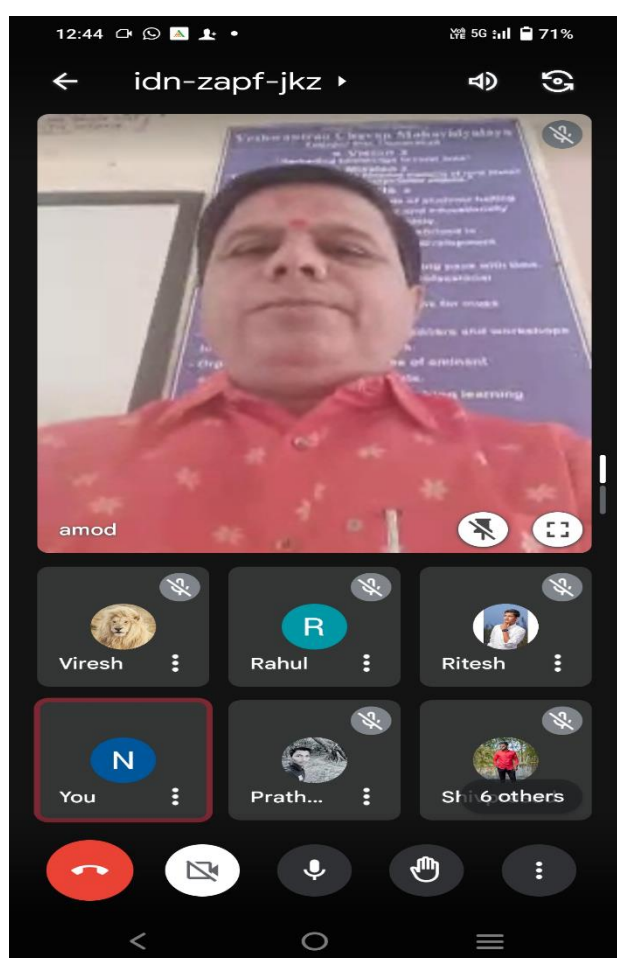
Date: 07/11/2020

DEPARTMENT OF **COMMERCE**

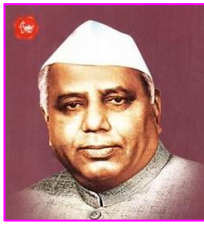
TITLE OF ACTIVITE: Online Guest Lecture on "Digital Marketing."

DATE: 07-11-2020

Google meet Link: <https://meet.google.com/idn-zapf-jkz>



Resource Person Dr. Amod Joshi while giving his valuable guidance



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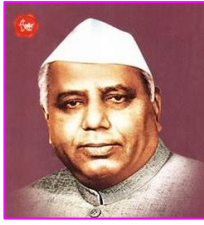


Date: 07-11-2020

Name of Activity: Online Guest Lecture on "Digital Marketing."

Attendance

Sr. No.	Name of Participant	Class
1.	Aathavle Aishwarya Umesh	B. Com-III
2.	Devkar Ritesh Tanaji	B. Com-III
3.	Bhatuse Amol Shankar	B. Com-III
4.	Devkar Shivaji Netaji	B. Com-III
5.	Dhurgude Shubham Jaykumar	B. Com-III
6.	Gaikawad Sager Santosh	B. Com-III
7.	Gate Ashwini Anand	B. Com-III
8.	Gavali Tanaji Tukaram	B. Com-III
9.	Gore Amol Balasaheb	B. Com-III
10.	Jadhav Ajinkya Chandrakant	B. Com-III
11.	Jadhav Nikhil Nagnath	B. Com-III
12.	Kadam Kishor Bibhishan	B. Com-III
13.	Kadam Maruti Sudhakar	B. Com-III
14.	Kshirsagar Mahadev Sundhakar	B. Com-III
15.	Mote Shrinivas Kondiba	B. Com-III
16.	Nawde Sachin Shrihari	B. Com-III
17.	Patil Shweta Vivekro	B. Com-III
18.	Pawar Sankalp Jayant	B. Com-III
19.	Pawar Shankar Shivaj	B. Com-III



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Sr. No.	Name of Participant	Class
20.	Potdar Ram Popat	B. Com-III
21.	Rochkari Prasad Dilip	B. Com-III
22.	Salunke Shivam Balaji	B. Com-III
23.	Sarvade Nagnath Jayaj	B. Com-III
24.	Sawant Darshan Chandrasen	B. Com-III
25.	Sarde Pooja Devidas	B. Com-III
26.	Shitre Suraj Rajkumar	B. Com-III
27.	Tamboli Imran Makbul	B. Com-III
28.	Thombare Mohini Mohan	B. Com-III
29.	Wadne Mauli Janak	B. Com-III
30.	Hipparge Sumit Rajendra	B. Com-III
31.	Ingale Amar Janak	B. Com-III
32.	Kamble Sardar Nehru	B. Com-III

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